

in aid of the Lupus Society

MARDI GRAS GALA

Hilton Metrotown
Saturday February 25, 2012

Sponsorship Opportunities

Presenting \$25,000 (ONE ONLY)

EVENT BENEFITS

- ◆ PREMIER SEATING FOR 20 GUESTS
- ◆ RECOGNITION AS THE PRESENTING SPONSOR IN ALL MEDIA
- ◆ CORPORATE SIGNAGE ON 2 TABLES
- ◆ TOP TIER PLACEMENT OF LOGO ON ALL EVENT SIGNAGE
- ◆ PROMINENT DISPLAY OF BANNER AT EVENT
- ◆ YOUR CORPORATE LOGO & NAME IN GALA PROGRAM
- ◆ COMPANY LOGO DISPLAYED IN LOOPING SCREEN PRESENTATION
- ◆ COMMEMORATIVE PHOTO
- ◆ RECOGNITION AWARD PRESENTED AT THE GALA

YEAR LONG BENEFITS

- ◆ LOGO/AD/LINK ON MAIN PAGE OF BC LUPUS WEBSITE
- ◆ FULL PAGE AD IN LIGHTHOUSE NEWSLETTER QUARTERLY EDITIONS DISTRIBUTED TO MEMBERS AND RHEUMATOLOGISTS
- ◆ LOGO ON DONOR WALL IN BCLS OFFICE
- ◆ PERMISSION TO USE "PRESENTING SPONSOR AND PROUD SUPPORTER OF LUPUS SOCIETY" IN MEDIA, ADS & NEWS RELEASES

Gold \$15,000

EVENT BENEFITS

- ◆ GALA SEATING FOR TABLE OF 10
- ◆ RECOGNITION AS GOLD SPONSOR IN SELECT MEDIA RELEASES
- ◆ 2ND TIER PLACEMENT OF LOGO ON ALL EVENT SIGNAGE
- ◆ PREFERRED DISPLAY OF BANNER AT EVENT
- ◆ YOUR CORPORATE LOGO OR NAME IN GALA PROGRAM
- ◆ CORPORATE SIGNAGE ON TABLE
- ◆ COMPANY LOGO DISPLAYED IN LOOPING SCREEN PRESENTATION
- ◆ COMMEMORATIVE PHOTO
- ◆ RECOGNITION AWARD PRESENTED AT THE GALA

YEAR LONG BENEFITS

- ◆ LOGO/AD/LINK ON DONOR PAGE OF BC LUPUS WEBSITE
- ◆ 1/2 PAGE AD IN LIGHTHOUSE NEWSLETTER QUARTERLY EDITIONS DISTRIBUTED TO MEMBERS AND RHEUMATOLOGISTS
- ◆ LOGO ON DONOR WALL IN BCLS OFFICE
- ◆ PERMISSION TO USE "GOLD SPONSOR AND PROUD SUPPORTER OF LUPUS SOCIETY" IN MEDIA, ADS AND NEWS RELEASES

Silver \$5,000

EVENT BENEFITS

- ◆ GALA SEATING FOR TABLE OF 8
- ◆ RECOGNITION AS SPONSOR IN SELECT MEDIA RELEASES
- ◆ 3RD TIER PLACEMENT OF LOGO ON ALL EVENT SIGNAGE
- ◆ DISPLAY OF POSTER AT EVENT
- ◆ YOUR CORPORATE LOGO OR NAME IN GALA PROGRAM
- ◆ CORPORATE SIGNAGE ON TABLE
- ◆ COMPANY LOGO DISPLAYED IN LOOPING SCREEN PRESENTATION
- ◆ COMMEMORATIVE PHOTO WITH CELEBRITY HOST
- ◆ RECEIVE RECOGNITION AWARD AT YOUR OFFICE

YEAR LONG BENEFITS

- ◆ LOGO/LINK ON DONOR PAGE OF BC LUPUS WEBSITE
- ◆ 1/4 PAGE AD IN LIGHTHOUSE NEWSLETTER QUARTERLY EDITIONS DISTRIBUTED TO MEMBERS AND RHEUMATOLOGISTS
- ◆ LOGO ON DONOR WALL IN BCLS OFFICE
- ◆ PERMISSION TO USE "SILVER SPONSOR AND PROUD SUPPORTER OF LUPUS SOCIETY" IN MEDIA, ADS AND NEWS RELEASES

Bronze \$1,000

EVENT BENEFITS

- ◆ GALA SEATING FOR 4
- ◆ 4TH TIER PLACEMENT OF LOGO ON ALL EVENT SIGNAGE
- ◆ DISPLAY OF POSTER AT EVENT
- ◆ YOUR CORPORATE LOGO OR NAME IN GALA PROGRAM
- ◆ COMPANY LOGO DISPLAYED IN LOOPING SCREEN PRESENTATION
- ◆ COMMEMORATIVE PHOTO WITH CELEBRITY HOST
- ◆ RECEIVE RECOGNITION PLAQUE AT YOUR OFFICE

YEAR LONG BENEFITS

- ◆ LOGO ON DONOR PAGE OF BCLS WEBSITE
- ◆ 1/8 PAGE AD IN LIGHTHOUSE NEWSLETTER QUARTERLY EDITIONS DISTRIBUTED TO MEMBERS AND RHEUMATOLOGISTS
- ◆ PERMISSION TO USE "BRONZE SPONSOR AND PROUD SUPPORTER OF LUPUS SOCIETY" IN MEDIA, ADS AND NEWS RELEASES

Table Sponsor \$1,000

- ◆ GALA SEATING FOR TABLE OF 10

- ◆ COMPANY LOGO DISPLAYED IN LOOPING SCREEN PRESENTATION
- ◆ CORPORATE SIGNAGE ON TABLE

Program Ad

- ◆ FULL PAGE AD & 2 GALA TICKETS \$500
- ◆ 1/2 PAGE AD & 2 GALA TICKETS \$350

- ◆ 1/4 PAGE AD \$100
- ◆ 1/8 PAGE AD \$75

IF YOU REQUIRE A TAX RECEIPT OR HAVE RESTRICTED FUNDS PLEASE MAKE A DONATION TO BC LUPUS SOCIETY.

EMAIL INFO@BCLUPUS.ORG

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TOLL FREE 1.866.58LUPUS